

Ti Consulting:

Oman Logistics Market Study



Transport Intelligence undertook a study examining the current state and future potential of the logistics market in the country to support the Sultan of Oman's Logistics Strategy 2040. The study provided an in-depth assessment and analysis of the overall market, including an examination of key macroeconomic trends, detailed vertical sector analysis, a review of the role that the UAE takes in handling Omani destined goods and also the strength and defensive positions of the family trading houses.

Paramount to this study was a review of the logistics provision both within Oman and comparing Oman with the wider GCC region, the regulatory factors affecting the market and investigating the capabilities of the players operating within it. Key trends within logistics intensive sectors driving demand for more sophisticated service offerings were also assessed.

Extensive interviews were held with 45 separate companies in Oman, and also the UAE, to establish whether any significant trade

volumes could be identified to support the development of the country as a regional hub. Ti then provided the Client with a road-map of recommendations on the best strategy to adopt to meet its strategic goals.