Transport Intelligence

FREIGHTOS®

The Future of Freight

June 2016

Ruth Amaru

VP Product, Freightos

Upstairs, Downstairs

Electronic booking (GDS) since 1966

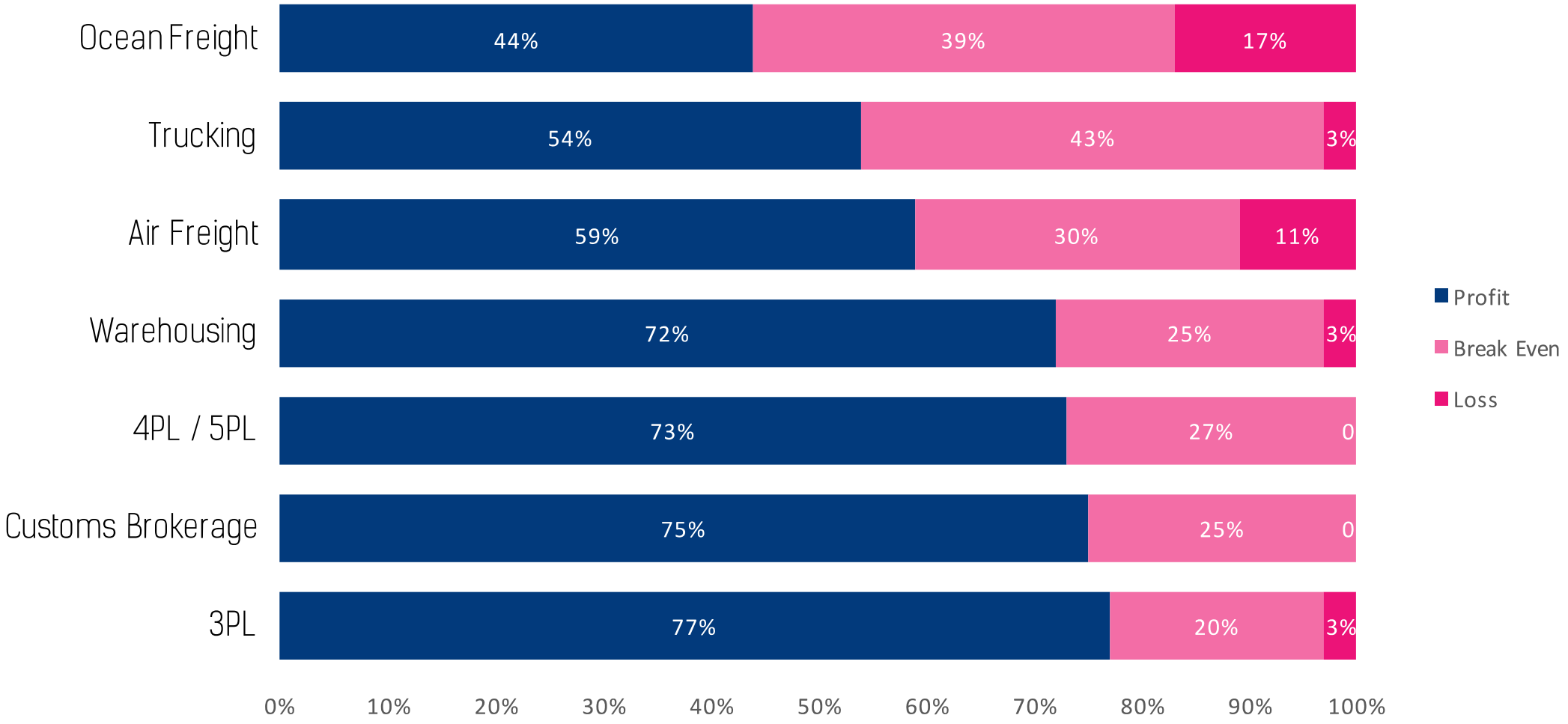
Still no GDS in 2016

Change is a constant.

How industry leaders are adapting to industry changes?

We asked 90.

A New Industry: Changing Profitability



A New Industry: Shipper 2.0

Shippers are…

Opting for reliability and cost

Consolidating providers

Demanding better IT

50% of the workforce will be Millennials by 2020.

A New Industry: Emerging Players

THE WALL STREET JOURNAL.

Subscribe Now | Sign In

$1 PER WEEK

Home World U.S. Politics Economy Business Tech Markets Opinion Arts Life Real Estate Search

DIGITS

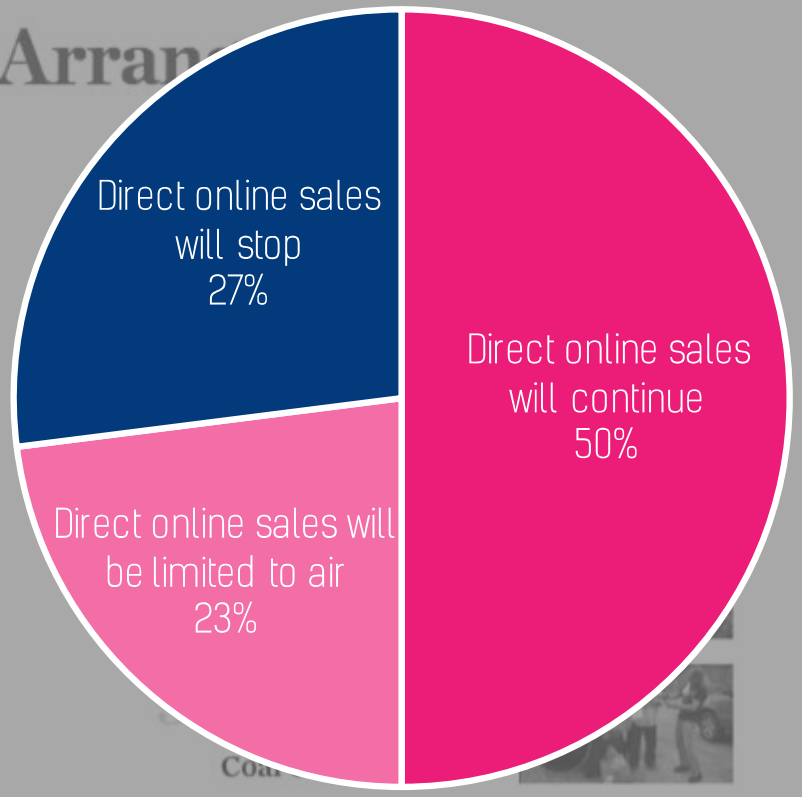
By Land, Air and Now Sea: Amazon Looks to Arran… Freight

By GREG BENSINGER
Jan 14, 2016 6:14 pm ET

0 COMMENTS

Amazon.com is now eyeing the high seas in its pursuit to handle more of the logistics of package delivery.

The Seattle

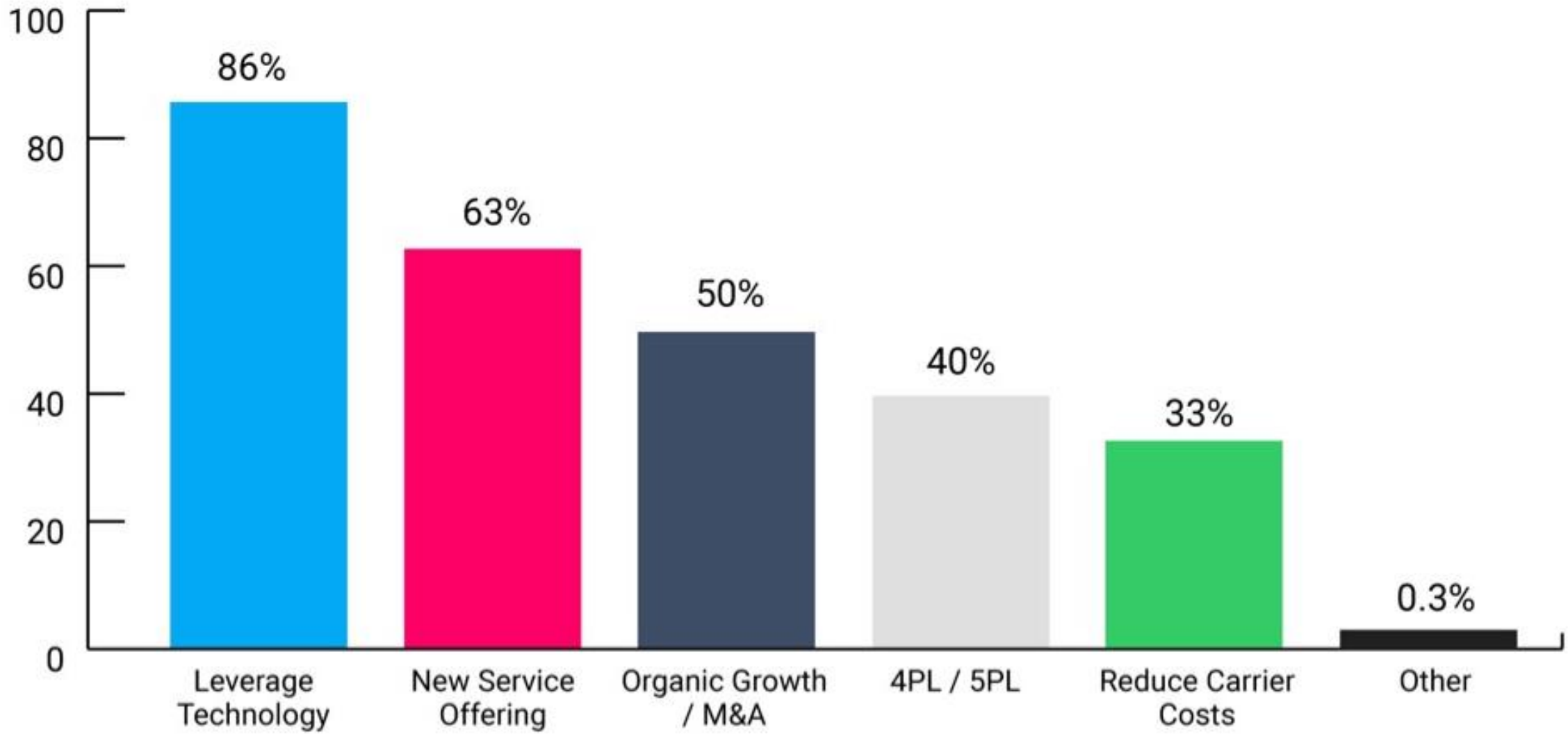


4. Negative Interest Rates: How Do They Work?

Optimistic nonetheless

Only 14%
believe business
will decline over
the next five year.

A Changing Industry: Staying Ahead



Moving data better, not hardware

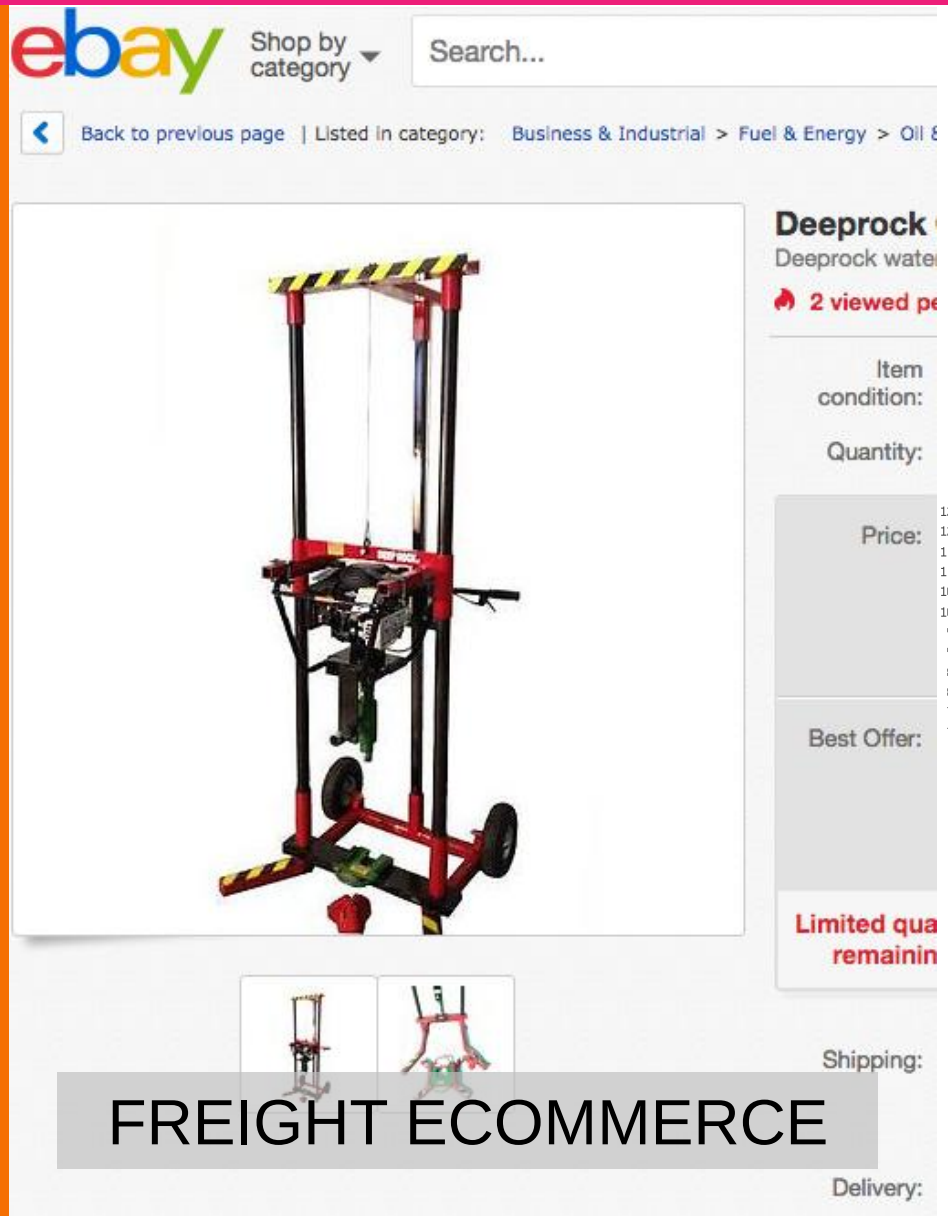
THIS WON’T CHANGE

THIS WILL

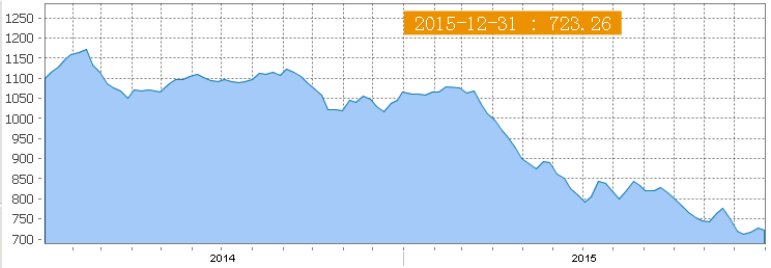
And the result will be

Alibaba.com

AGILE SOURCING



FREIGHT ECOMMERCE



VOLATILITY

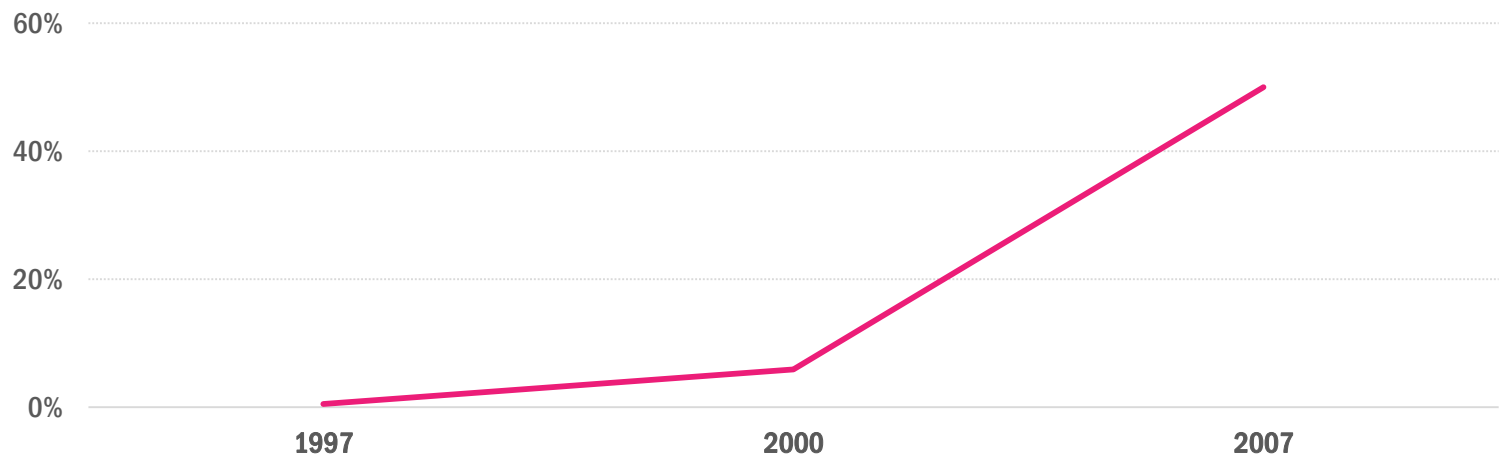
An industry in transition

KUEHNE+NAGEL

amazon

DELTA

Following suit from other industries



Percent of air travel tickets booked online

Freightos expands world trade

by powering efficient shipping of anything to anywhere with instant access to a global network of all shipping services

The Team

Established: 2011

Team: 110

Offices: Hong Kong, Israel, Palestine, US, Germany, Taiwan

Funding: $23.4 million

Zvi Schreiber, CEO

GE IBM

Victor Ofstein, COO

accenture IBM

Fareed Quaddoura, CTO

amazon.com

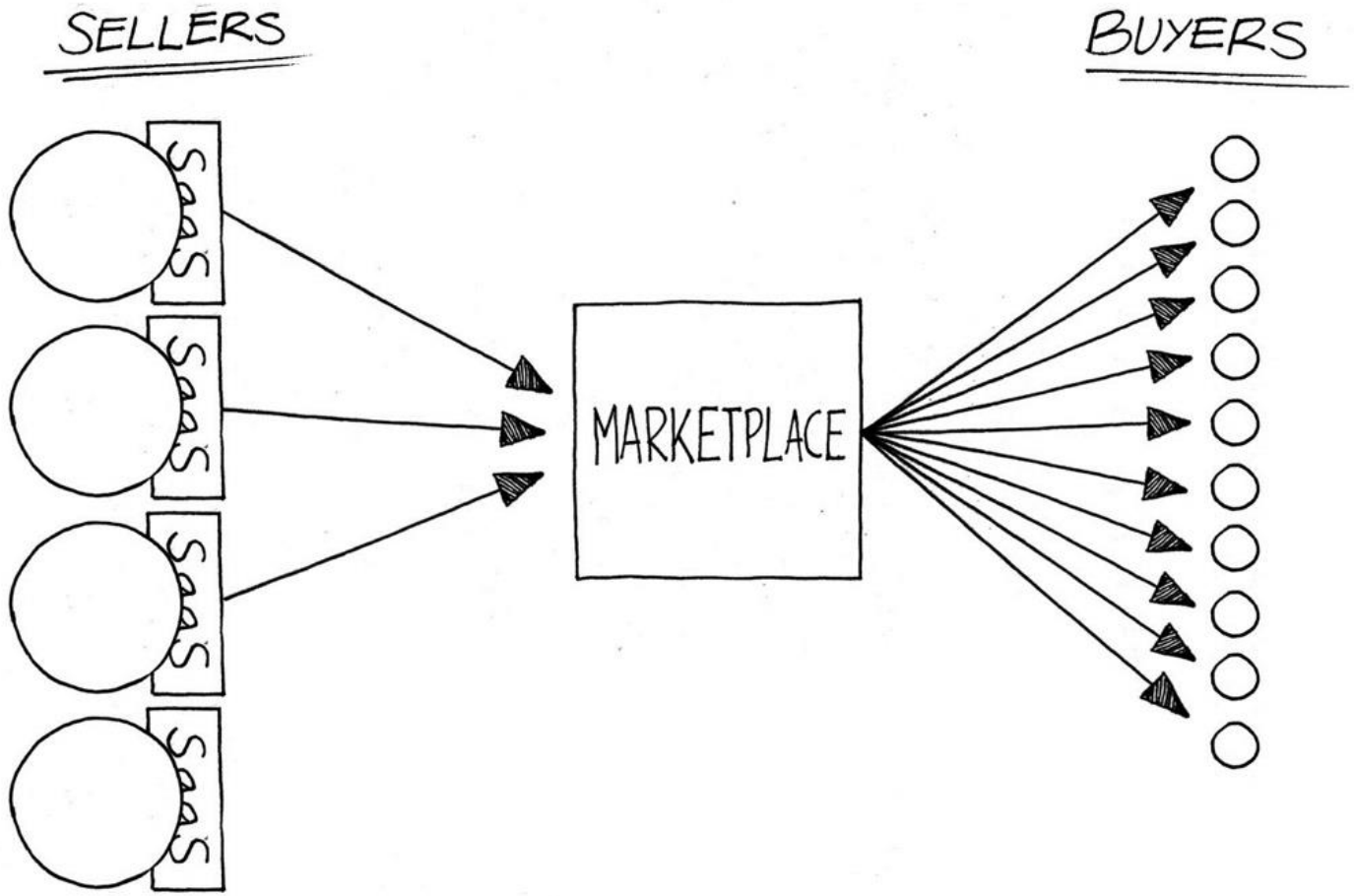
Ruth Amaru, VP Product

IBM

Andrew Fine, CFO

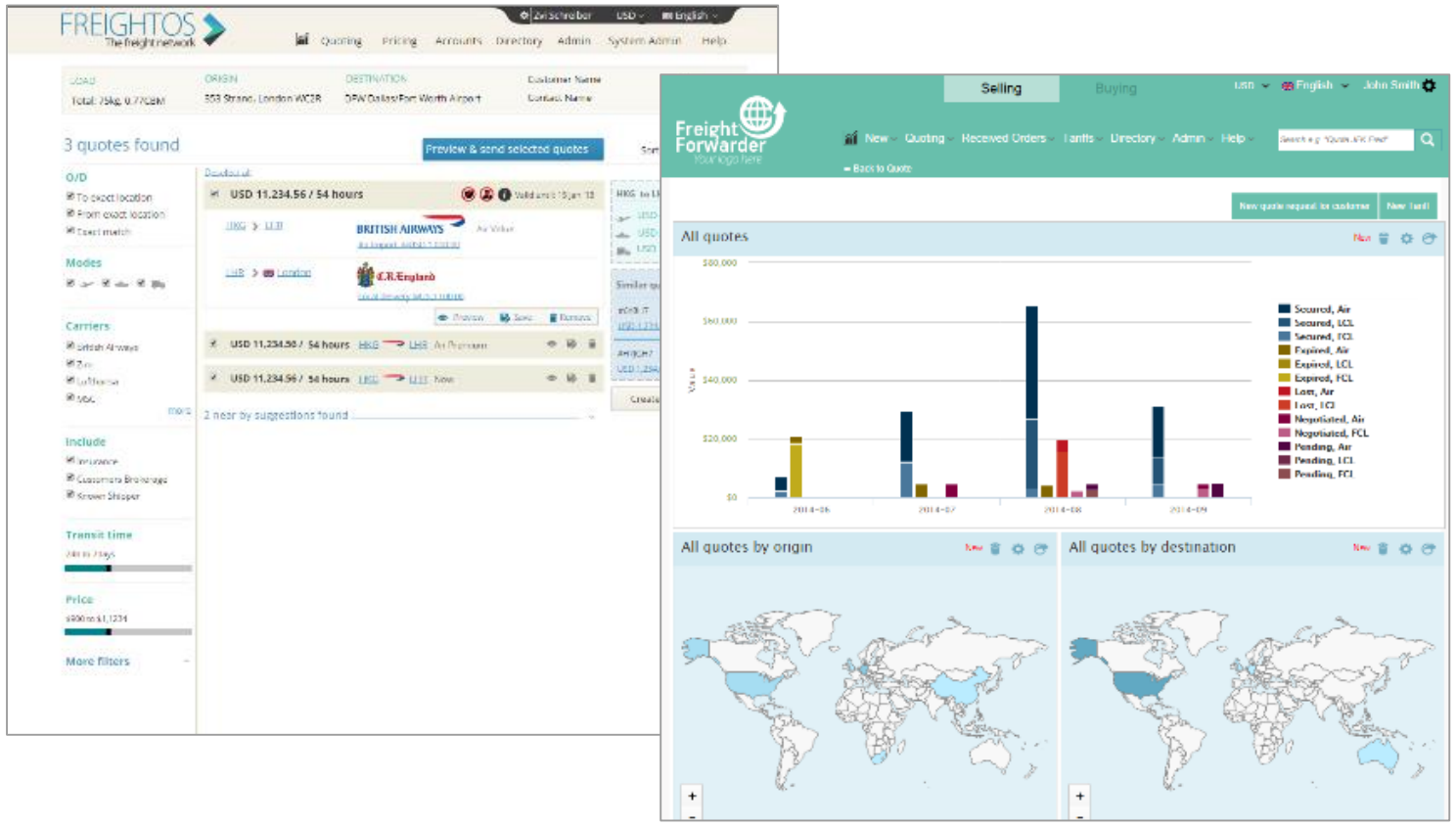
Seeking Alpha α

SaaS-ENABLED MARKET PLACES



FREIGHTOS®

Bringing freight online for logistics providers



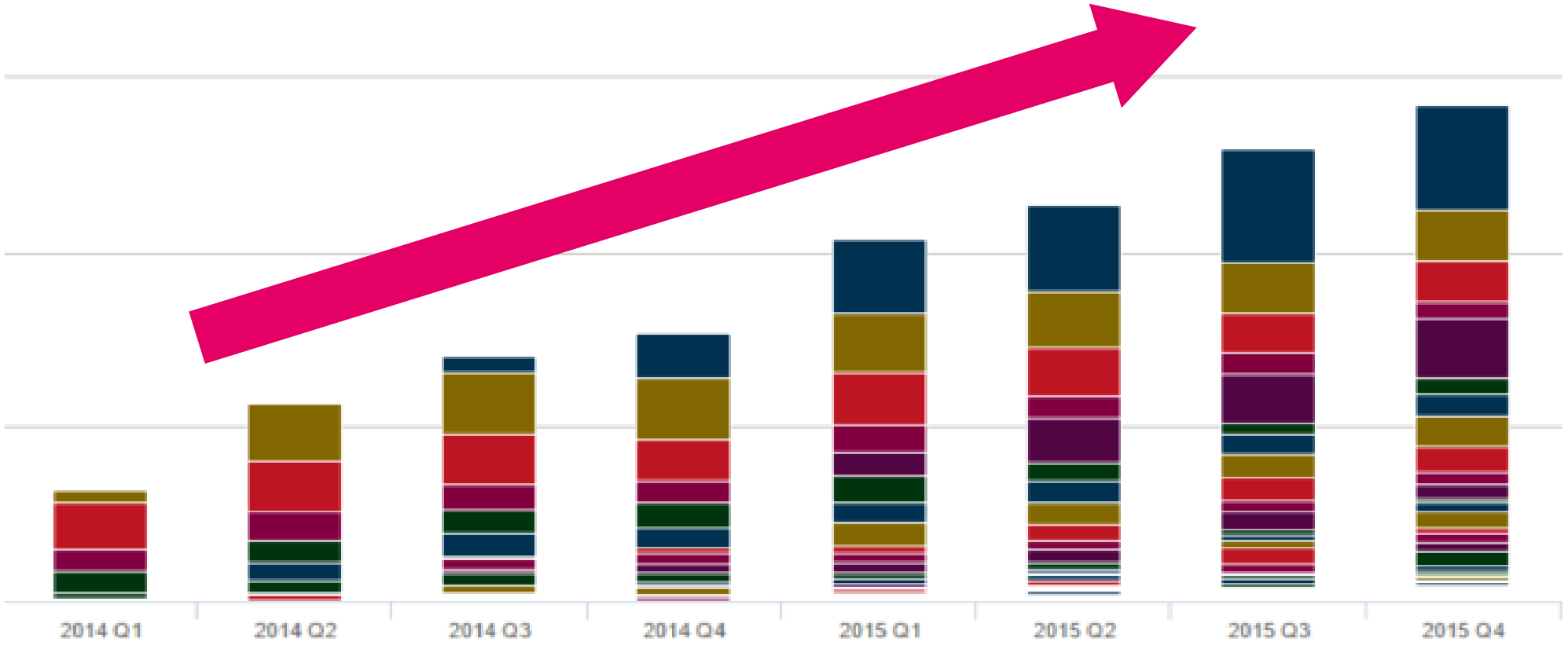
- Instant freight quotes
- Rate management
- Online freight sales
- Business intelligence

CEVA NIPPON EXPRESS hellmann Worldwide Logistics

Freightos has increased our ability to quote faster, more accurately against the current market and generally raised awareness of pricing

Business Development Executive

Automating more freight quotes every quarter



For the global forwarders and supply chain companies

“

…one of the cornerstones of our logistics processes…

Our sales organization…have the power to understand landed costs of our products…

The confidence in our ability to sort and parse information allows us to make more aggressive leaps in our carrier partner selections…

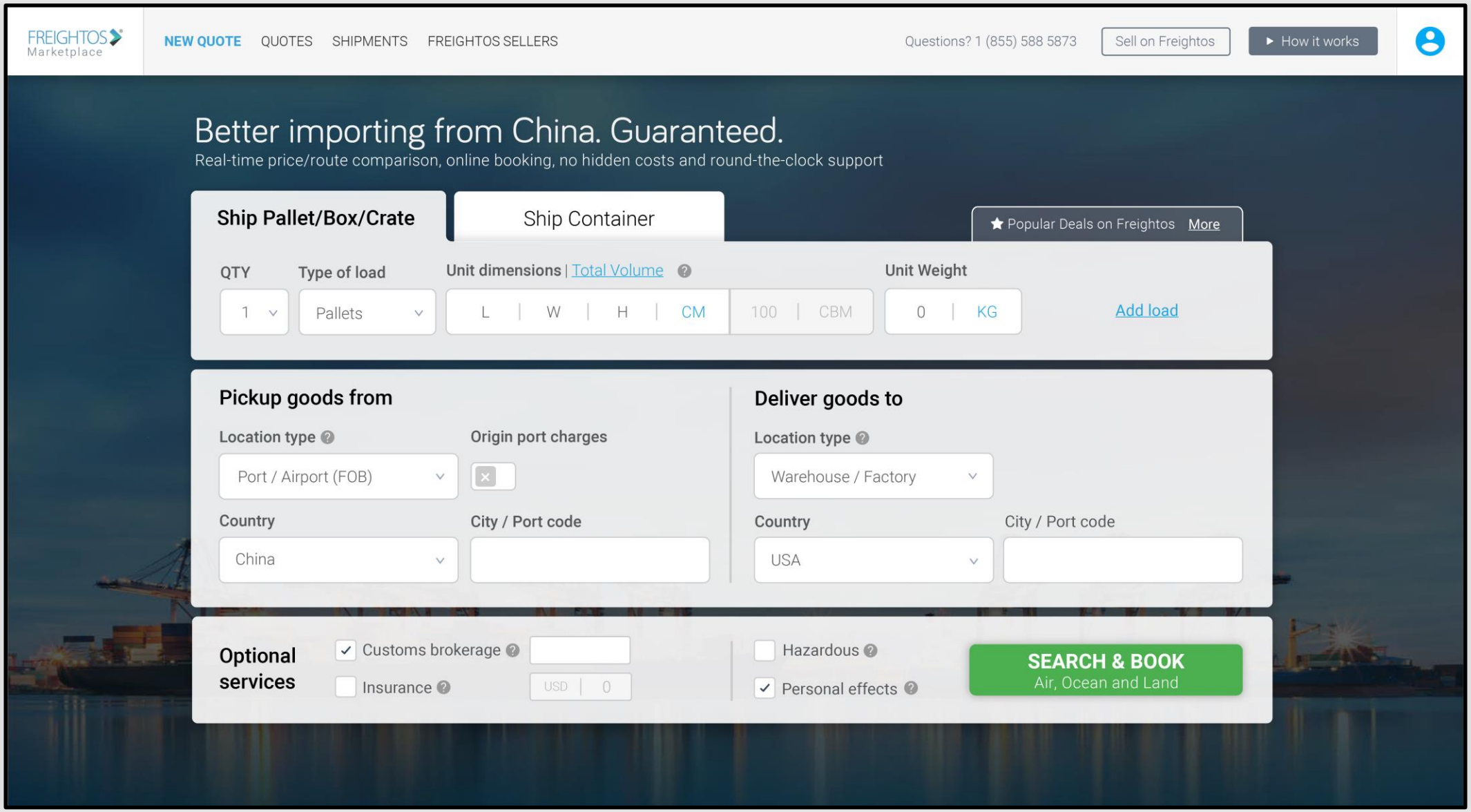
With Freightos we are empowered to do more at an improved return to our shareholders.

Timothy Crumley

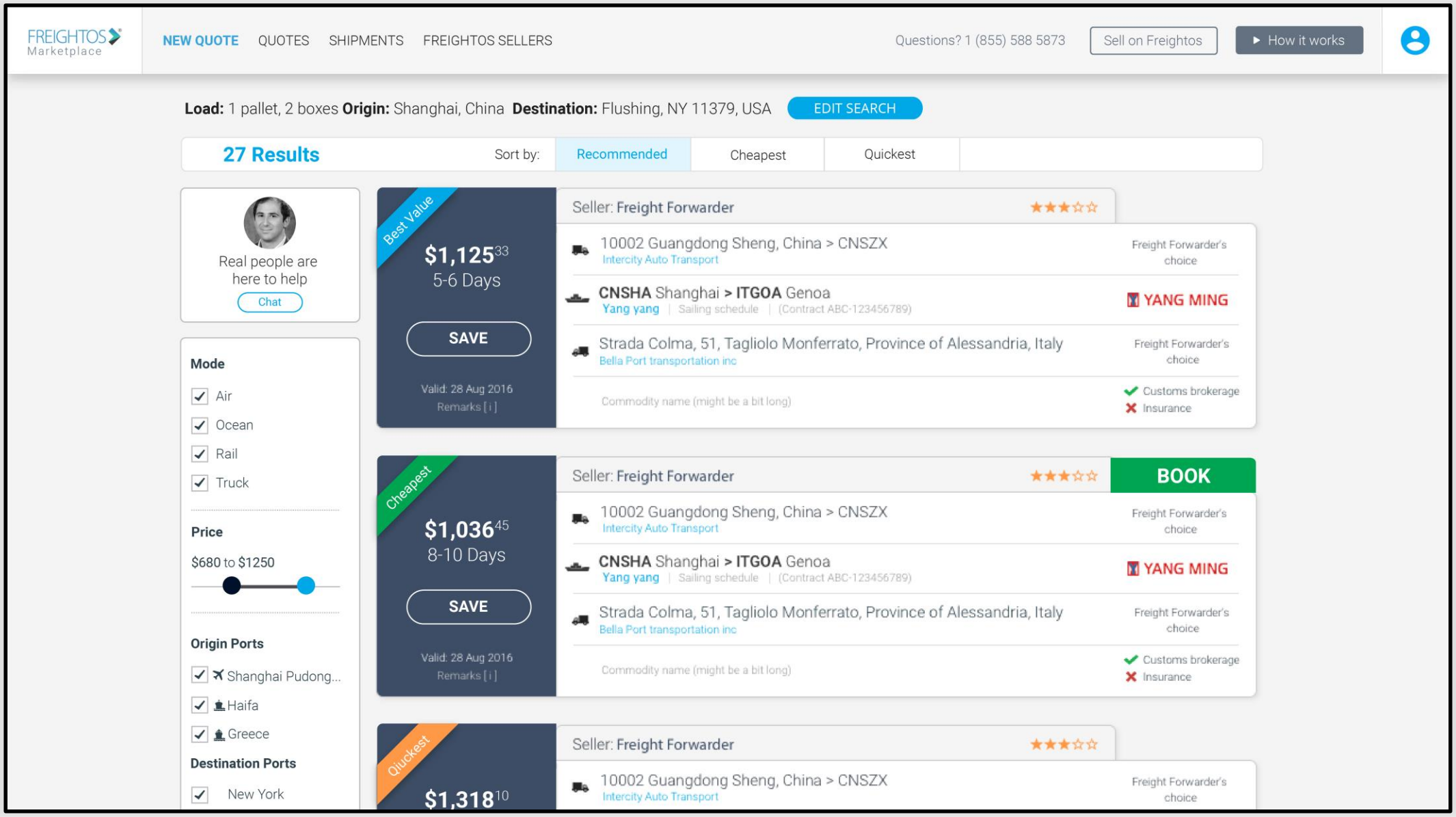
Vice President of Supply Chain and Logistics

Good things come from Sysco

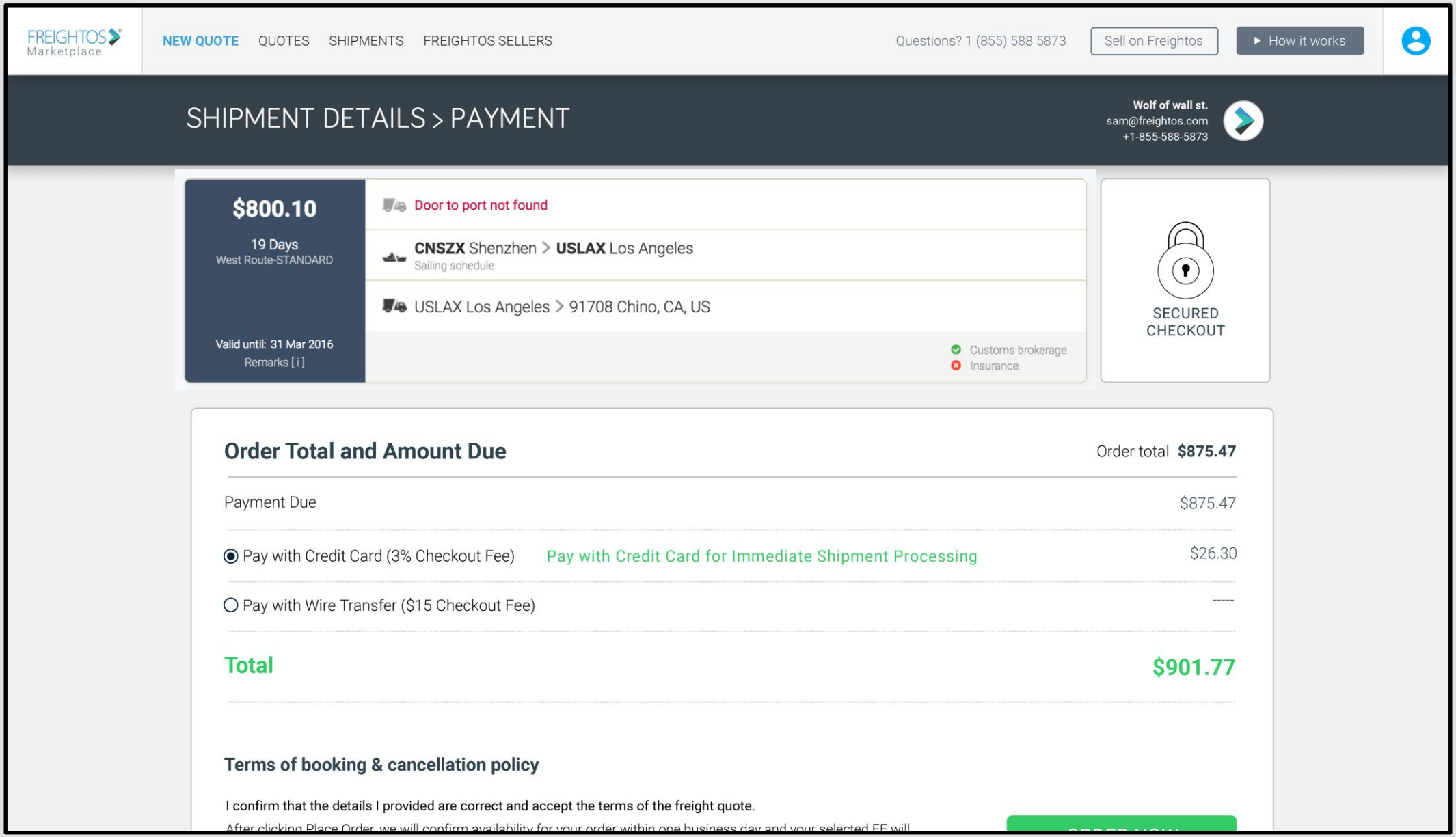
Instantly search for freight quotes.



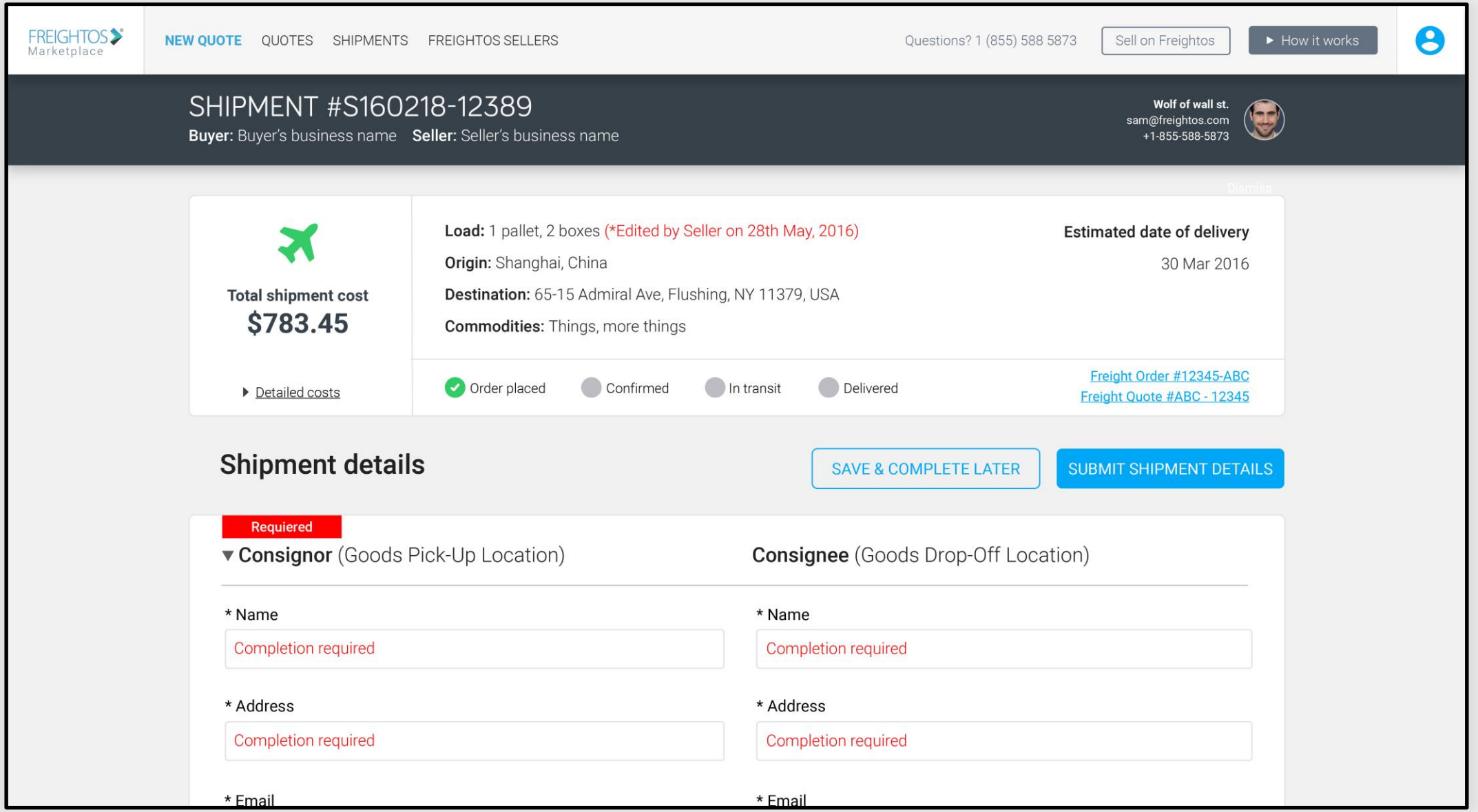
Compare air and ocean quotes from multiple providers.



Book in seconds and pay online.



Track shipment status.



Instant freight quote comparison.

No hidden surcharges. Ever.

24/7 team of freight experts.

Incredible freight partners.

“This is huge”	**Mr. Anthony Foxx** US Secretary of Transportation
“Freight quotes in real time, rather than the status quo of days”	**Steve O'Hear** TechCrunch
“Bringing sexy back to the freight industry”	**Shira Abel** The Next Web

FREIGHTOS®

Learn more at ship.freightos.com

www.freightos.com

sales@freightos.com

+1 908 301 6025

+44 (0) 203 468 1234

+49 171 302 2065

linkedin.com/company/freightos

facebook.com/freightos

@freightos

FREIGHTOS
The freight network