



The Future of Logistics

Grand Hyatt Hotel, Singapore
13th-14th October 2015



Wherever your business is going, make sure you're here

Conference Partners:



Introduction

Thank you for your interest in The Future of Logistics Conference. This conference will be the 10th event for Transport Intelligence but the 3rd to be held in Singapore.

As advisors to governments, manufacturers, retailers, logistics companies, banks and consultancies, Transport Intelligence is widely viewed as the market leader in research and analysis for the global logistics industry and our conferences are valued because of this.

Benefits of sponsorship

By allying your brand with Transport Intelligence, the leader in industry knowledge, you will increase your brand awareness in the region and globally; the opportunity will enhance the delivery of your core messages to your customers and potential customers which in turn will result in more business.

Sponsorship opportunities are limited at this exclusive event. Contact Sarah Smith today to secure your position.



Contact: Sarah Smith, Commercial Director
Email: ssmith@transportintelligence.com
Visit: www.transportintelligence.com

The Conference

What is unique about this conference?

- Ti selects topics at the forefront of innovation and puts them into context for your business.
- Each session includes a Ti expert analyst along with, where relevant, economists, manufacturers, retailers, consultants, NGOs or investors.
- The programme has been devised by Ti's analysts ensuring that all the major issues are identified.
- The speakers will be insightful, experienced and articulate.
- The conference has its own website, which is an online resource for whitepapers, webcasts and commentary.
- Each attendee will be given access to the presentations.
- The format of the 2 days is built around maximising networking opportunities which allows logistics providers and end users to meet informally.
- This is the 3rd time Ti has held an event in Singapore. In 2016 Ti will bring this successful series to London.



Transport Intelligence – the experts



- **John Manners-Bell**, Ti's Chief Executive, has over twenty years experience in the global logistics industry with both operators and consultancies.



- **Joel Ray**, Head of Consultancy, has had a career dedicated to strategic consultancy and corporate development within the industry including a period as strategic manager with a European post office.



- **Sarah Smith**, Commercial Director, has overall responsibility for sales, marketing and events. Sarah has over 14 years experience working in marketing and sales, she joined Ti in 2006 and has been integral to the growth of the company.



- **Ken Lyon**, has been working at the intersection of Logistics and technology for several decades. He has a particular interest in the use of technology for supply chain collaboration and innovation. Ken is the MD of Virtual Partners, a CILT Fellow and a key member of Ti's advisory board.



- **Lisa Moore**, Events and Marketing Consultant, is responsible for all marketing materials and bringing the conference together. Lisa has 12 years experience working for advertising agencies across multiple channels, mainly focussing in B2B communications.

The Future of Logistics

Conference Programme / Day 1

09:30 / Welcome / Sarah Smith

10:00 – 11:00 / 1. The Power of Disruptive Technology

What will the future of the logistics and supply chain industry look like? New technologies leveraging the power of smartphone computing capacity, unmanned automated vehicles (drones), autonomous vehicles are set to transform the industry.

What are these technologies? How will they affect transport, logistics and supply companies? The conference keynote takes a high level look at the issues and showcases some of the most eye-catching innovations.

Moderator: Mark Millar, Visiting Lecturer, Hong Kong Polytechnic University

Dominic Rego, Managing Partner, Ginkgo Management Consulting

Paul Edwards, Operations Director for APAC Supply Chain and Logistics, Random House

Martin Muller, Chief Commercial and Strategy Officer, Allcargo Logistics

11:00 – 11:30 / Break

11:30 – 12:30 / 2. Supply Chain Technologies

Big data and the 'Internet of Things' are two of the most talked about developments in supply chain visibility. But what do they actually mean and what benefits can they bring about in real terms? This session will talk about the advent of low cost sensors, the data they can produce and the tools in place to use this data for practical supply chain benefits. It will also debate how and where RFID went wrong, and why the new supply chain environment will be different.

Moderator: Ken Lyon, Founder, Virtual Partners

Mirek Dabrowski, General Manager & Co-Founder, oTMS

Borhene Benmena, Senior Vice President, Agility

12:30 – 13:30 / Lunch

Lunchtime briefing with Ken Lyon and Mirek Dabrowski to discuss transportation challenges

13:30 – 14:30 / 3. Emerging Markets – the New Hubs of Innovation

- More than just adopting innovations from developed countries will emerging markets develop their own innovative solutions on the ground?
- Will emerging economies lead the way for sustainable innovation?

How will innovation be applied to facilitate the growth and operations of mega-cities in developing markets?

Moderator: Joel Ray, Head of Consultancy, Ti

Jens Wessel, SVP of Sales & Marketing, Agility

Annemieke Gelder, Head of Global Logistics, Dyson

Jim Lim, Head of Global Procurement at PZ Cussons

Sanjay Desai, Director Supply Chain APAC, Huntsman Performance Products

14:30 – 15:00 / Break

15:00 – 16:00

4. Future Warehouse and Smart Transport

Technological advances are transforming warehouses and transportation. In the warehouse, automation, 'Virtual Reality' glasses and robotics are set to revolutionize picking efficiencies whilst the technology already exists to make driverless trucks a possibility in the next ten years. How will this impact the freight industry? How will these systems interact with GPS, traffic management and TMS applications? What are the potential roadblocks to implementation?

Moderator: Darryl Judd, Chief Operating Officer, Logistics Executive

Ken Lyon, Founder, Virtual Partners

Evan Puzey, Chief Marketing Officer, Kewill

Roland Chong, Senior Director, Supply Chain Initiatives, Estee Lauder

16:00 / End

The Future of Logistics

Conference Programme / Day 2

09:30 – 10:30 / Logistics Innovation Showcase

Moderator: Ken Lyon, Managing Director, Virtual Partners

Ruthie Amaru, VP Product, Freightos

Wiebe Helder, VP Global Business Strategy, Cargobase

10:30 – 11:00 / Break

11:00 – 12:00 / E-retail and Last Mile Delivery

This session looks at the e-retailing phenomenon and what this means for the last mile delivery market. The future will be one of multiple options for the consumer – click & collect, lockers or home delivery? Premium one hour delivery or 3-4 day free delivery? Specifying the delivery location and even changing the time at the last moment. What about returns? Although the sector has been in existence for more than 15 years, progress has been slow. What innovations will lead to a necessary transformation?

Moderator: Joel Ray

Jerome Charlez, Founder, Bluetens

Sandy Stewart, Managing Director, Stifel

Kok Peet Leong, Deputy CEO, Quantum Solutions, a member of the Singapore Post Group of Companies

12:00 – 13:00 / Lunch

13:00 – 14:00 / 5. Sustainable Logistics

Beyond environmental and social stewardship, sustainable logistics ensure that your business model and capabilities are designed for long-term profitability. The rate at which businesses anticipate and solve complex future challenges increasingly determines their competitive advantage. In Asia, growing cities with poor public transport infrastructure are crowded with increasingly affluent, well-connected and environmentally sensitive urban populations; the explosion of e-commerce leads to unprecedented demand for fast and efficient goods delivery, contributing to traffic, air pollution and waste. This session will outline how to transform these emerging sustainability challenges into great opportunities for logistics innovation and future industry leadership.

Moderator: Gwyneth Fries, Senior Sustainability Advisor, Forum for the Future

Mariam Al-Foudery, SVP, Marketing, Communications, and Corporate Social Responsibility, Agility

Stephan Shablinski, Chief Executive Officer, Green Freight Asia Network/ Director, Sustainable Supply Chain Solutions, DHL

Mudasar Mohamed – Managing Director, Singapore and Malaysia, UTi

Kerry Mok, Chief Operating Officer, Goodpack Limited

14:00 / Conclusions

Joel Ray, Head of Consultancy, Ti

14.30 / End

The Logistics Innovation Showcase – a unique opportunity to present at the conference

The subject of innovation will form a core part of Ti's Future of Logistics conference series to be held in Singapore, October 2015 and London, Spring 2016. It will be discussed and debated both in the context of developed and emerging countries. Ti are offering start-up companies a unique opportunity to present to an audience of up to 200 delegates from the logistics industry.

Your company would present a 7-minute snapshot of your innovation solution, highlighting the most innovative aspects of your technology and business model, and outlining your go-to-market strategy. You would then take questions from a panel and from the audience. The Q&A session would be 3-4 minutes. Presenting companies will be highly sought-after in the networking sessions and the Showcase will act as a launch-pad for future growth within the logistics sector, especially in the Asia Pacific region.

Up to 200 senior delegates will attend the conference, each one representing global logistics providers, supply chain companies, shippers, technology integrators and VC investors in the logistics space.



In summary as a Logistics Innovation Exhibitor your company will receive:

- Ti will offer your company the position of Logistics Innovation Exhibitor on all supporting marketing material pre, during and post event.
- No two companies with the same logistics innovation will present during the showcase.
- During the Logistics Innovation Showcase session on Day 1 your company will present their logistics innovations and business model for 7 minutes with a 3-4 minute question and answer session at the end.
- Ti will offer your company a space within the exhibition area for a 6ft x 6ft exhibition stand or table in a primary position that will allow delegates to come and discuss your innovation further.
- 2 complimentary passes for your company and guests.

The Ti conference team



Sarah Smith

Commercial Director

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Lisa Moore

Events & Marketing

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The The Logistics Innovation Showcase package is available at a cost of £5,000. There are only 5 places available and applications will be dealt with on receipt so please do not delay if this opportunity is of interest to you.

Partnership Options

Conference Partner	Event Sponsor	Innovation Showcase	Conference Exhibitor
Cost £20,000	Cost: £7,500	Cost: £5,000	Cost: £2,500
Number available: 2	Number available: 4	Number available: 5	Number available: 5
Fully-customized packages developed and based on your business objectives	Logo featured prominently in all marketing materials and conference website including the conference programme	Unique opportunity to present your logistics innovation and business model to delegates and be an exhibitor.	Exhibition space (where all the action happens during the entire conference, including parties, registration and breakfasts)
Primary position alongside Ti in marketing materials and conference website including the conference programme	Sponsor of one of the networking events	Each presenter will be allocated 7 minutes with a 3-4 minute question and answer session at the end	Logo and company profile within conference programme and on the conference website
Promotion of the conference reaching out to our 30,000 global logistics subscribers giving your company maximum exposure to the right audience.	Promotion of the conference reaching out to our 30,000 global logistics subscribers giving your company maximum exposure to the right audience.	Promotion of the conference as 'Logistics Innovation Exhibitor' reaching out to our 30,000 global logistics subscribers giving your company maximum exposure to the right audience.	Promotion of the conference reaching out to our 30,000 global logistics subscribers giving your company maximum exposure to the right audience.
Logo and company profile within conference programme and on the conference website	Logo and company profile within conference programme and on the conference website	Exhibition space (where all the action happens during the entire conference, including parties, registration and breakfasts)	Invitations to exclusive networking opportunities, including VIP reception, breakfasts and luncheons
Ti assistance with scheduling meetings during the event	Invitations to exclusive networking opportunities, including VIP reception, breakfasts and luncheons	Logo and company profile within conference programme and on the conference website	Materials included in delegate pack
Invitations to exclusive networking opportunities, including VIP reception, breakfasts and luncheons	Exhibition space in the conference hub (where all the action happens during the entire conference, including parties, registration and breakfasts)	Invitations to exclusive networking opportunities, including VIP reception, breakfasts and luncheons	2 complimentary full pass-registrations for employees and guests
Opportunity to lead a conference round table or workshop panel discussion	5 complimentary full pass-registrations for employees and guests (additional guests will receive a 50% discount)	Materials included in delegate pack	
Primary exhibit space in the conference hub (where all the action happens during the entire conference, including parties, registration and breakfasts)	Materials included in the delegate pack	2 complimentary full pass-registrations for employees and guests	
Up to 25 complimentary full-pass registrations for employees and guests (additional guests will receive a 50% discount)			
Allocated space for company branding on the conference stage			
Materials included in delegate pack			

Bespoke Sponsorship Packages

This will be our 7th conference and whilst some companies benefit hugely from our standard sponsorship packages we have also experienced great success working directly with companies to create a package that suits their business needs and budget. Below are some examples:

Example 1

Budget: £7,500

Objective: To raise awareness of a topical emerging market which the company are heavily involved in within the region.

Sponsorship: Company A sponsored a whitepaper developed by Ti but in close collaboration with the company. This allowed Company A to share their expertise and add informed comments to the trends forecasted by the Ti analyst. The whitepaper was included on the USB giveaway for all people present at the conference as part of the package.

Benefits: Company A gained global exposure for the whitepaper through Ti's promotion of it to their global subscriber base as well as via social media. At the conference itself the company were able to share their thoughts through participating in a panel discussion and met with potential new clients from around the region.

Example 2

Budget: £20,000

Objective: To create meaningful conversations with a select group of potential new customers with buying power.

Sponsorship: Company B sponsored a bespoke 1/2 day event centred around their area of interest. Ti worked closely with

the company to ensure the content of the sessions and the invited speakers and guests exactly matched the company's expectations.

Benefits: Through Ti Company B positioned themselves at the forefront of the industry from a content perspective and spent quality time having meaningful conversations with their target audience resulting in new partnerships and ultimately new sales.

Example 3

Budget: £5,000

Objective: To introduce the company to a new market by demonstrating its product and sharing experiences with relevant, senior level people.

Sponsorship: Company C took exhibition space at a Ti event allowing them to bring their own pop-up stand plus 2 roller banners for position within the reception area and main conference room. Company C also sponsored the networking evening reception held within the same exhibition room as their stand, providing them with an introduction to all attendees. As with all sponsorship opportunities, the company appeared on all pre and post event promotional material plus the marketing brochure given to every single attendee.

Benefits: The company enjoyed a prime spot within Ti's exclusive exhibition where a maximum of 10 stands is guaranteed. Ti also gave Company C the opportunity to introduce itself during the evening reception and created plenty of opportunities for networking through their extended breaks within an intimate space.

Previous companies attending and sponsoring the conference



London, Spring 2016 The Future of Logistics and Emerging Markets



The subject of innovation forms a core part of Ti's Future of Logistics conference series, the first to be held in Singapore, October 2015 and will be continued at the second in London, Spring 2016. Ti have now successfully run over 10 conferences in Europe, Dubai and Singapore and in 2016 will be bringing the conference series to London for the first time.

- Unique opportunity for companies in Europe to attend, sponsor, speak or exhibit at the conference.
- The conference will focus on the future of logistics and analyse the pace and size of change predicted within the Global logistics industry.
- Sponsorship opportunities include the new Logistics Innovation Showcase Exhibitor package which allows companies to present their innovations to delegates.
- Delegates applying for registration before 31st January will receive a 50% discount.

To register a place at this unique event, please contact:
[Lisa Moore/lmoore@transportintelligence.com](mailto:Lisa.Moore@transportintelligence.com)

For conference sponsorship and exhibiting opportunities
please contact: [Sarah Smith/ssmith@transportintelligence.com](mailto:Sarah.Smith@transportintelligence.com)

Reserve Your Place



Conference rates

This unique event runs over two full days and gives attendees the opportunity to network with other senior executives, listen to leading industry speakers, discuss and debate key issues surrounding the Future of Logistics.

Delegates are catered for throughout both days and each will receive an invitation to the cocktail reception on Day 1 as well as a USB stick including 2 whitepapers written exclusively for the event.

**Delegates registering before
30th June 2015
£297**

**Delegates registering after
30th June 2015
£595**

Previous conference attendees comments

“An invigorating two days filled with powerful insights and connections that anyone in this industry will benefit from.”

“THE conference to attend for Emerging Markets, best practices and networking.”

“The speakers were knowledgeable, articulate and passionate about their subjects, whilst representing a broad range of service providers, manufacturers, strategic partners and advisors including banks.”

How to register:

Call +44 (0) 1666 519900

Email ssmith@transportintelligence.com

Online www.ticonferences.com



Logistics Briefing

An executive news and briefs service that provides up to the minute news and high level analysis of events and developments across the logistics industry.

- Delivers immediate reports on breaking industry news
- Written by a team of expert analysts and dedicated journalists

- Commentary and insight into major industry events enabling subscribers to make the right business decisions
- Suitable for:** Executives, directors, managers, analysts, researchers and students. All of whom rely on the service to improve their industry awareness and keep ahead of the competition.



Ti Dashboard

A collection of global and regional transportation, trade and economic data that allows the user to keep up to date with the latest trends and developments.

- An easy to use, one-stop source of all the most significant market data for your business
- Compare and contrast different regions, businesses and markets to identify trends

- Contains over 80 charts and indexes available to download into a spreadsheet or within a customizable chart for reports and presentations
- Suitable for:** Business leaders, marketing, business development and strategy analysts will use this indispensable tool to identify trends and changes in the market.



Ti Reports

Each report provides an industry leading source of research and analysis across the global transport and logistics markets.

- Written by a team of globally recognised industry experts the reports represent the fastest and most cost effective means to gain an understanding of the logistics industry

- Assess how to improve your business model against overall market conditions and competitors
 - Identify critical risks to your business as well as opportunities to develop new products and services
- Suitable for:** CEOs and CFOs, retailers, manufacturers, procurement managers, supply chain strategists, consultants, financial analysts, logistics directors as well as marketing directors.



Ti Portal GSCi

The GSCi intelligence portal is an online database offering the ultimate insight into the logistics industry featuring analysis of LSPs, markets, sectors, countries and regions.

- An easy to use tool that can conduct quick fact finding missions
- Updated daily and equipped with the latest navigation and interactive tools

- Cost effective, allowing you full access to Ti's invaluable analysis
 - Use to conduct bespoke research projects specific to your needs saving you time
- Suitable for:** Marketing, business and competitive intelligence analysts, investments bankers and development strategists, or any personnel that needs to conduct research.



Ti Consulting

Ti Consulting offers companies bespoke research and analysis that goes beyond the intelligence provided in GSCi and Ti reports. Our team of global consultants each have operational experience in the logistics transport and express industries giving them a competitive advantage in developing strategy.

- Offers market leading knowledge outside of your company's area of expertise, facilitating the

- diversification and broadening of your business
 - Ti's expertise in gathering primary data on the logistics industry sets our research apart and means that our analysis is formed from a position of deep understanding
- Suitable for:** The world's leading transport and logistics providers, manufacturers, consultancies and banks.



Ti Conference

Provides delegates the chance to participate in high level, thought provoking discussions on the most transformative subjects in the logistics industry.

- Offers a unique insight into logistics in emerging markets and provides delegates with in depth knowledge developments in these markets
- Delegates attending have the opportunity to make direct contact with industry experts and discuss their

- own business' experience and compare to market trends
- Who attends:** senior level professionals across the industry including logistics providers, shippers, government supporting organisations, high tech experts, economists, property developers, consultants and investors.

Transport Intelligence is not just a conference organiser, we are a market intelligence research company which enables us to stay at the forefront of new concepts and developments within the industry.

The Future of Logistics

Singapore, October 2015



Conference Partners:



Event Sponsors:



Innovation Showcase Exhibitors:



Media Partners:



Intelligence tailored to your specific sector?

Insight drives strategy, and if you'd like to know more about our global or local logistics insights in your sector please contact us today and for more information about Ti events including registration, sponsorship or media partners:

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